

COMMUNITY BASED CARE OF OKEECHOBEE & THE TREASURE COAST

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News & Media

Kids need a haircut? Take them to Hair Cuttery

Port Saint Lucie – Hair Cuttery, the largest family-owned and operated chain of hair salons in the country, will donate back-to-school haircuts to children who need it most this summer.

From August 1-15, for every child up to age 18 who purchases a haircut at one of Hair Cuttery's 16 local salons, one free haircut certificate will be donated to a foster child and other special-needs children in the community.

Certificates will be distributed through local government and non-profit organizations, such as Devereux Community Based Care. Devereux CBC oversees child-welfare services in Indian River, Martin, Okeechobee and St. Lucie counties.

Since 2003, foster children in the four counties have received nearly 4,000 free haircut certificates valued at \$48,000.

"Hair Cuttery has been very generous to us over the years, but we need the community to do its part again this year - we need to see lots of kids in Hair Cuttery chairs this month," said Carol Deloach, CEO of Devereux Community Based Care.

Sisters Abigail and Annie Kaiser were among the children who sported black Hair Cuttery aprons in support of children in foster care.



Hair Cuttery will donate a free haircut to Devereux CBC for every child's haircut sold from August 1-15.

Pictured are Abigail and Annie Kaiser

"I like helping other kids," Abigail, 13, said. "I'm pretty lucky to have a good family, but I know not all kids do, so this lets me do something to help."

Little sister, Annie, 11, had a simpler reason for participating.

"Well, I needed a haircut anyway," she said. "And we do this to help foster kids because it's just a good human being thing to do."

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August 11, 2016 Contact: Christina Kaiser (772) 528-0362

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