

Devereux

COMMUNITY BASED CARE OF OKEECHOBEE & THE TREASURE COAST

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News & Media

Our passion gets a new name, and it is...

Port St. Lucie - One month and 114 suggestions later, Devereux Community Based Care has a new name - Communities Connected for Kids.

Names were submitted to a renaming contest hosted by Devereux CBC earlier this month as part of a larger re-branding initiative called New Name, Same Passion.

"The point of our re-branding is to be fully integrated into the communities we serve, so we thought it was important to include those communities in the process," said Christina Kaiser, community relations director for Devereux Community Based Care.

A short list of submissions was created and voted on by the organization's employees and contracted dependency case managers with the winning entry going to Devereux CBC Road to Success Supervisor Chris Martinez.

Martinez, whose program prepares teens and young adults for life outside foster care, was awarded a \$50 gift card for his submission.



"We think this is the name that best captures who we are," Kaiser said. "We are four counties, four communities working together to ensure the safety, permanency and well-being of abused, abandoned and neglected children."

The new name and brand will officially go into use July 1, when all accompanying changes will be finalized. Until then, the organization will continue to go by the name Devereux Community Based Care.

Archived

May 11, 2018

Contact: Christina Kaiser
(772) 528-0362



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Devereux CBC • 10570 S. Federal Hwy. Port St. Lucie, FL 34952 • (772)873-7800

Special Notice: If you require Americans with Disabilities Act accommodations to participate in any Devereux CBC event or activity, please notify

Rusty Kline, Single Point of Contact, by phone at 772-873-7800 or by email to flbccivilrights@devereuxcbc.org within at least seven (7) days of the event. Accomodations will be provided at no extra charge.

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